

**STYLDOD, INC.**

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# Enterprise Privacy and Data Processing Statement

*Enterprise Policy Document*

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<b>Document Owner</b>	Senior Leadership / Engineering Leadership
<b>Applies To</b>	Enterprise embedded integrations, customer data, production systems, and all authorized personnel

## Purpose of this Statement

This Privacy and Data Processing Statement describes how Styldod, Inc. processes customer data in connection with enterprise embedded integration services. This statement applies to enterprise workflows where Styldod provides an embedded iframe, widget, API-assisted workflow, hosted experience, or similar integrated experience within a customer-owned website, application, listing platform, marketplace, MLS, portal, or other digital environment.

This statement is separate from the Styldod public consumer-facing ReimagineHome product, which may involve account creation, direct registration, subscriptions, payments, marketing, analytics, and broader product usage.

## Role of the Parties

For enterprise embedded integrations, the enterprise customer generally acts as controller of personal data because the customer controls the end-user relationship, user authentication, platform environment, listing/property data, and purpose for which the embedded experience is offered. Styldod generally acts as processor because Styldod processes data on behalf of the enterprise customer and only for the purpose of providing the agreed embedded integration services. The final role of each party is confirmed in the applicable commercial agreement, Data Processing Agreement, or Statement of Work.

## Data-Minimized Enterprise Workflow

Styldod enterprise embedded integrations are designed to operate with minimal personal data:

- Unless specifically agreed otherwise, Styldod does not require enterprise end users to create a Styldod account.
- Unless specifically agreed otherwise, Styldod does not require or intentionally collect end-user name, email address, phone number, payment information, financial information, government ID, customer platform credentials, passwords, or internal business documents of the enterprise customer.
- The embedded service is designed to process only the content and metadata required to complete the agreed workflow.

## Categories of Data Processed

Category	Examples
Input images	Property photos, room photos, listing images, exterior images, or other visuals selected through the customer platform.
User inputs	Design preferences, text prompts, dropdown selections, style choices, budget preferences, room type, product preferences.
Optional reference images	Images uploaded or selected for style, color, inspiration, design direction, or product reference.

Location-limited data	Postal code, zip code, city, or region only where required for product discovery, store availability, delivery availability, pricing, localization, or similar agreed functionality.
Generated outputs	AI-generated, AI-assisted, or manually assisted redesign images, staged images, edited images, visualizations, product suggestions, or related output files.
Workflow and job metadata	Request ID, job ID, session ID, listing/photo reference, timestamps, processing status, error status, and operational metadata.
Technical logs	Server logs, application logs, API logs, infrastructure logs, error logs, performance logs, and security-relevant logs.

## Sensitive or Special Category Personal Data

Styldod does not require or intentionally collect sensitive or special category personal data for the enterprise embedded workflow. Because the workflow may involve property images, optional reference images, and free-text inputs, sensitive information may be incidentally present in user-provided or customer-provided content. Styldod does not use incidental sensitive information to identify individuals, make decisions about individuals, perform biometric recognition, infer sensitive characteristics, or build sensitive user profiles.

## Purpose of Processing

- Operate the embedded iframe, widget, API, or integration workflow.
- Process selected property/listing/room images and generate design or staging outputs.
- Route approved workflow inputs to agreed processing systems or model endpoints.
- Support product discovery where agreed.
- Provide customer support and technical troubleshooting.
- Monitor performance, reliability, security, errors, abuse, or service degradation.
- Maintain audit and operational logs.
- Meet contractual, legal, or security obligations.

## Restrictions on Use

- Styldod does not use enterprise customer personal data for direct marketing unless expressly agreed in writing with the enterprise customer.
- Styldod does not use enterprise customer personal data or customer production data to train unrelated public AI models unless expressly agreed in writing.
- The embedded service does not perform automated decision-making that produces legal or similarly significant effects on individuals.

## Retention, Data Subject Rights, and Transfers

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- Styldod retains customer data only for as long as necessary to provide the agreed service, support the workflow, troubleshoot issues, monitor performance, maintain security, and meet applicable contractual or legal obligations.
- Current AWS CloudWatch/server log retention is generally configured for 5 days, after which logs are automatically deleted.
- Styldod supports enterprise customers in responding to data subject rights requests where relevant data is under Styldod control and the customer provides sufficient references.
- Where EEA, UK, or Swiss personal data is transferred outside the applicable region, Styldod uses appropriate contractual safeguards where required, including Standard Contractual Clauses (SCCs) or equivalent mechanisms.

## Security Measures

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- HTTPS/TLS for all data in transit.
- Cloud-provider managed encryption at rest (AWS S3, MongoDB Atlas).
- Role-based access control and least privilege.
- Restricted production access and restricted infrastructure/database access.
- VPN or approved network-based production access where applicable.
- MFA for key production systems where technically supported.
- Development, staging, and production environment separation.
- Logging, monitoring, and operational alerts.
- AWS WAF or equivalent web application protection where applicable.
- Input validation and controlled upload flows.
- Secure secret/configuration management.
- Code review, dependency review, internal QA, and security testing.
- Offboarding access removal and confidentiality obligations for all personnel.

## Contact

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For privacy, security, or data protection matters related to enterprise integrations, contact: [security@styldod.com](mailto:security@styldod.com). Additional legal or security contacts may be specified in the applicable agreement.